



Anguilla: Tourism Summary Report July 2005

The Caribbean region is becoming a more attractive destination to visitors, with the increased danger from terrorism in the Middle and the Far East and the lower threat in the Caribbean, which is seen as a relatively “safer region”. This surge in tourists to this area is being reflected in increased arrivals to Anguilla. The tourism sector continued to perform well during the month of July, which is considered part of the “slow season” months.

Visitor arrivals continued to show significant increases in July 2005 with an annual increase, (July 05/04), of 17.0%. A total of 13,114 visitors came to the Anguilla during this period. This increase in the number of persons traveling to these shores could be in part attributed mainly to the number of pre-Carnival/ Summer Festival activities that were held during the month. This “season”, also sees a number of Anguillians living abroad, returning for the summer.

The year to date total of all visitors amounting to 91,855 shows an increase of 21.0% over the previous year’s total of 75,916 visitors.

Tourists (Stay-Over Visitors)

Tourist arrivals increased 11.1% in July 2005 compared to July last year. 6,093 persons visited this month compared to 5,485 last year, making July 2005 the year with the highest recorded total for tourist arrivals in the month of July over the past decade.

41,199 tourists have visited Anguilla during the period January to July 2005, compared to 36,610 for the same period in 2004.

Tourist arrivals through the port of Blowing Point for July were 3,016, up 20.8% from July 2004. Arrivals, through the Wallblake Airport also climbed by 14.8% from 2,670 arrivals last year, to 3,065 arrivals in July this year.

Tourists stayed on Anguilla longer this July compared to July 2004. On average, 9.0 days was the length of time spent on the island compared to 8.1 days last year. 3,909 of the 6,093 tourists spent between 4-15 days on the island, 1,252 stayed for 1-3 days and 932 stayed for 16 or more days.

Arrivals from most of Anguilla’s source markets continued to show growth during this period compared with last year. Even though the United Kingdom represented only 8.0% of the market, it saw the largest increase in arrivals of 34.1% over July 2004. Italy represented 2.0% of the market and saw a 12.5% increase in arrivals over 2004. Arrivals

from the U.S.A. and Other European Countries (*to include Switzerland and Austria*) saw increases of 8.4% and 5.9% respectively. 16.0% of tourists to Anguilla during July came from the Caribbean.

Arrivals from the German and Canadian markets fell by 38.0% and 20.2% respectively.

Excursionists (Day-Trippers)

Excursionists accounted for 53.0% of the total visitor arrivals to Anguilla during July 2005. 7,021 excursionists visited this month, resulting in an annual (July05/04) increase of 23.5%.

For the period January to July 50,656 excursionists have visited Anguilla, a 29.0% increase when compared to the same period in 2004.

98.0% of the day-trippers entered through one of the two seaports, with the Blowing Point Ferry Port registering 6,782 (96.7%) and Sandy Ground 94 (1.3%) of these arrivals respectively. Wallblake Airport accounted for 2.0 percent of day-trippers to Anguilla during July 2005.

Excursionists whose place of residence were either Italy, U.K or Other European Countries registered substantial increases of 115.0%, 44.0% and 29.2% respectively over their corresponding 2004 figures. Additionally, as with the tourist arrivals, the U.S.A was the country of origin from which most of the excursionists came (2,573). An increase of 10.0% in the number of American excursionists was registered over the corresponding period in 2004.

This report along with other Tourism Data, are available at the Government of Anguilla's website: <http://gov.ai/statistics/tourism.htm>